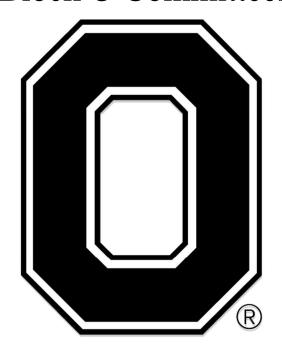
2022-2023 Block O Committees



# Block O



# Fall Committee Packet

# **Block O Committee Rules**

Block O Committees are essential to the future success and growth of this organization. In order to ensure the full utilization of a committee structure, the following rules have been instilled:

Committee members are limited to participate on either:

 One full-year Administrative Committee (VP, Treasurer, Secretary, Membership, Program, or Marketing)

AND

One sport committee

OR

• Two sports committees of non-conflicting seasons

OR

- Two full-year Administrative Committees
- Committee members are required to attend all committee meetings and any other event deemed necessary by their respective Director.
- Committee members must maintain a 2.0 GPA.

To bolster the success of committee applications and selections, each applicant will have the option to rank their top two committees. If applying to more than one committee, you must prepare an application essay for each and submit your application to both directors of the committees to which you are applying. Please note that if applying to more than one committee, you may be interviewed by multiple directors simultaneously.

If you have any questions/concerns about committee rules, please reach out to Mackenzie Swartz.353@osu.edu or Sam King.2611@osu.edu.



# Vice President Committee

# Roles and Responsibilities

The Block O Vice Presidential Committee is selected by the Vice President and mainly serves to assist in all Block O Vice Presidential operations. The Block O Vice Presidential operations include, but are not limited to:

- Working with VP on Alumni Newsletter
- Assisting VP in planning any alumni events
- Brainstorming ideas to keep alumni informed and involved
- Sport Director Relations
  - Helping VP manage sport director communication and paperwork
- Community Relations
  - Helping Find Volunteering and community service opportunities
  - Working with VP and Program to schedule and execute all org Alumni Relations meetings
  - Helping find involvement on campus and with other student orgs

As a member of the Vice Presidential Committee, you will be expected to attend all committee meetings and selected events as defined by the Vice President. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meetings and events should reflect as such.

# **Email Vice President Committee applications to**

King.2611@osu.edu





# **Treasury Committee**

# Roles and Responsibilities

The Block O Treasury Committee is selected by the Treasurer and plans and carries out all Block O finance and sponsorship operations. The committee duties required for each committee member include, but are not limited to:

- Signature Events
  - Assisting in the planning and logistics of large scale events for the organization
- Corporate Sponsor Relations
  - Maintain current relationships with sponsors and facilitate the terms of the sponsorships
  - Pursue new sponsors for Block O and act as a liaison between the sponsor and the organization
- Internal Communication Relations
  - Assist in the distribution of financial information as needed
- Gameday
  - Assist in the handling and distribution of gameday food and refreshments

As a member of the Treasury Committee, you will be expected to attend all committee meetings and selected events as defined by the Treasurer. This position is a small-time commitment that will provide an inside look at the Block O financial situation and the position of treasurer. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meetings and events should reflect as such.

Email Treasurer Committee applications to Roemer.46@osu.edu





# **Secretary Committee**

# Roles and Responsibilities

The Block O Secretary Committee is selected by the Secretary and plans and carries out all Block O Secretarial operations. The Block O Secretary Committee duties required for each committee member include, but are not limited to:

- Creating, editing, and distributing the weekly Block O Newsletter
- Updating and Maintaining the Blockie point system
- Establish and maintain the Block O Carmen page
- Plan and execute the Block O Spring Incentive program
- Maintaining the online calendar of all Block O events and sections
- Assisting Membership committee and Executive Board with administrative duties at Welcome Week Events

As a member of the Secretary Committee, you will be expected to attend all committee meetings and selected events as defined by the Secretary. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meetings and events should reflect as such.

Email Secretary Committee Applications to Stiver.39@osu.edu





# Membership Committee

# Roles and Responsibilities

The Block O Membership Committee is selected by the Membership Director and carries out all Block O membership events. The required duties for each committee member include, but are not limited to:

- Assisting in painting-up and other Block O traditions on football game day
- Aiding in the recruitment of Block O members at all Welcome Week events and throughout the year
- Promoting the retention of active Block O members
- Assisting in all Block O philanthropic efforts
- Aiding in the preparation and execution of Block O's homecoming traditions

While the committee will work as a team to accomplish all goals, in addition to the above tasks, Membership Committee members will be selected to hold individual leadership roles on the committee. These include, but are not limited to:

- Philanthropy chair lead all Block O philanthropic efforts
- BuckeyeThon Team Captains lead our BuckeyeThon team in fundraising efforts
- Recruitment and Retention chair lead Block O recruitment and retention, while promoting an environment of inclusivity and diversity
- Homecoming operations chair lead the coordination and construction of the homecoming float and all related Homecoming Week activities
- Intramural's chair lead the creation and organization of Block O's intramural sports teams

As a member of the Membership Committee, you will be expected to attend all committee meeting and selected events as defined by the Membership Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct should reflect as such.

Email Membership Committee Applications to Crewe.2@osu.edu



# Program Committee Roles and Responsibilities

The Block O Program Committee is selected by the Program Director and carries out all Block O Programming events. The required duties for each committee member include, but are not limited to:

- Organizing and planning large-scale/signature events each semester including but not limited to: Block Opening Night, Buckeye Kickoff, Rivalry Run, and Banquet
- Helping lead and arrange small-scale social events in accordance with the programming budget
- Participating actively in brainstorming for future events
- Working with VIPs (i.e. coaches, athletes) to ensure a positive experience

As a member of the Program Committee, you will be expected to attend all committee meetings and selected events as defined by the Program Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meetings and events should reflect as such.

Email Program Committee Applications to Kempton-Trainer.1 @osu.edu





# **Marketing Committee**

# Roles and Responsibilities

The Block O Marketing Committee is selected by the Marketing Director and plans and carries out all Block O Marketing operations. The committee members will be assigned a sub-committee position, which have corresponding responsibilities that uphold the standards and image of Block O as a whole. The Block O Marketing Committee duties required for each committee member in their respective sub-committee include, but are not limited to:

#### Photography/Videography

- Must be able to attend AT LEAST one event/game/match/etc. per two weeks as media personnel
- Capturing photos at both revenue and non-revenue sporting events of both the student section, as well as the athletes
- Ability to prioritize media coverage of our Game of the Weeks (GOTW)
- Capturing photos at Block O events outside of athletics
- Capturing through video the energy our Block O sections bring to our athletics, social, and special events
- Editing videos for the organization, including TikToks and the End of Year Wrap-Up

#### Social Media Coordination

- Managing Block O social media accounts including our Instagram, Twitter, Facebook, and TikTok
- Must stay up to date on all events and promote everything for the organization

#### Website Coordination

- Managing website and corresponding content
- Update images and content for the website weekly
- Ability to understand the Wix Website Building tools

#### Marketing and Promotions Coordination

• Will assist in coordinating the distribution of flyers to targeted parts of campus for sporting and social events

#### Graphic Design Coordination

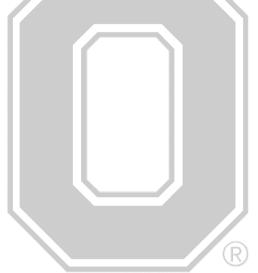
- Knowledge of some graphic design platform (Canva, Photoshop, etc.)
- Ability to create promotional graphics for all Block O games, matches, events, etc. for all of our social media platforms

Positions can include, but are not limited, the aforementioned responsibilities. These positions are primary positions; each member of the Marketing Committee will be encouraged to pursue and assist projects in alignment with other positions as well.

Marketing Committee applicants must be able to be flexible, for game-time changes, spur of the moment promotional needs, last minute changes, etc. Applicants should have a [passion for all of our sports sections, outside of football and men's basketball. This committee is extremely collaborative, among other committee members and with the director.

Applicants are strongly encouraged to attach a portfolio (if applicable) to show old work you have done in any area listed above! This is by no means required, but if you would like to show off your skills please do!! Must have BIG Go Bucks energy and enthusiasm to attend all of our sports sections!

Email Marketing Committee Applications to Shafer.285@osu.edu



Block O



#### Football Committee

# Roles and Responsibilities

The Block O Football Committee is selected by the Football Director and carries out all Block O Football events. Committee member roles include, but are not limited to:

- North Block Section Leader
- North and South Block Right-Hand
- Card Stunt Coordination Team
- Facilities and Equipment Manager
- Media Coordinator
- Setup Liaison

Each committee member will be required to attend all football games, pregame setups, weekly committee meetings, Buckeye Kickoff, and any other event the Director of Football Operations deems necessary. Pregame setup will require you to be at the Shoe before gates open to the general public and help set up the entirety of the time until the setup has been completed. During the home games, you will be required to help bounce and usher students for the first 5 minutes after kickoff. If selected, your term will last from the time you are chosen until the end of your Football Director's term. You are expected to stay active throughout the term regarding Football Operations, but also Block O as a whole.

It is important to stress that each member on the committee will be critical members of the team. During the weekly committee meetings, we will all be working together to ensure our game day atmosphere is as loud, exciting, and organized as possible. With that in mind, you are expected to be leaders during gameday along with bringing new ideas to help our section continue to thrive as one of the best in the country, regardless of your regular game day duties.

As a member of the Football Committee, you will be a leader and a role model for both our section and the entire organization. It is expected that your conduct at meetings and events will reflect as such. Most importantly, our success relies on your hard work and dedication.

Email Football Committee Applications to Sanchez.1101@osu.edu



#### **Nuthouse Committee**

# Roles and Responsibilities

The Block O Nuthouse Committee is selected by the Director of Men's Basketball Operations and plan and carry out all Block O Men's Basketball Operations. The Nuthouse Committee is comprised of both officers and general members of Block O, so that there are varying degrees of experience and ample new ideas on the committee. Block O Men's Basketball Operations include, but are not limited to:

- Nuthouse Tipoff
- Pre-game and In-game Operations
- Leading the section in unified cheers
- Assisting Ohio State Athletics and coordinating with Fan Experience for promotional giveaways
- Attend meetings from August through end of season
- Taking on other committee responsibilities including draft emails, running social media accounts, promoting student tickets, and more

The Committee will serve from the time of selection until the end of the men's basketball season and is expected to be active throughout the term. Attendance is mandatory to pre-game setup (excluding games during holiday break) and the duration of each basketball game. Attendance is also required at the Nuthouse tipoff (date TBD).

As a member of the Nuthouse Committee, you will be seen as a leader and a role model for both our section and the entire organization as a whole. It is expected that your conduct at meetings and events will reflect as such. Most importantly, our success relies on your hard work and dedication.

Whatever you bring to the committee, bring it with as much passion and enthusiasm as possible. The Nuthouse committee encompasses a wide variety of talents that are vital to our successful operation. Show us what makes you unique and what you can bring to the committee that we need!

Email Nuthouse Committee Applications to Meyerhoff.4@osu.edu



# Baseball Committee Roles and Responsibilities

The Block O Buckeye Sluggers Committee is selected by the Director of Baseball Operations and plans and carries out all Block O baseball events. Block O Buckeye Sluggers Committee duties required for each committee member include, but are not limited to:

- Working with the Director in meetings, preparations, and in-game settings
- Marketing and promoting all Baseball games and events
- Assist the Director in planning and executing a signature event
- Work closely with the Director for specific roles assigned throughout the year
- Promote a fun in-game atmosphere, while also holding the section to high standards in regards to conduct
- Assisting in brain-storming and preparation before games
- Promoting and assisting an increased interest in the softball team, games
- Prior knowledge of baseball is preferred but is not necessary to be on this committee

As a member of the Buckeye Sluggers Committee, you will be expected to attend all committee meetings and events as defined by the Director of Baseball Operations. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meetings and events should reflect as such.

Email Baseball Committee Applications to McDermott.231@osu.edu





# **Gymnastics Committee**

# Roles and Responsibilities

The Block O Gymnastics Committee is selected by the Gymnastics Director and carries out all Block O Gymnastics events. The required duties for each committee member include, but are not limited to:

- Attending both men's and women's gymnastics meets
- Promoting meets on social media and verbally
- Participating in periodic committee meetings
- Providing creative ideas for cheers, giveaways, and more
- Helping run the Block O Gymnastics social media accounts
- Assisting in planning and execution of Gymnastics 101 and other events

As a member of the Gymnastics Committee, you will be expected to attend all committee meetings and selected events as defined by the Gymnastics Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meetings and events should reflect as such.

A basic understanding of gymnastics can be beneficial, but no experience with gymnastics is necessary to serve on this committee.

Email Gymnastics Committee Applications to Wead.10@osu.edu





# **Hockey Committee**

## Roles and Responsibilities

The Block O Hockey Committee is selected by the Hockey Director and carries out all Block O Hockey events. The required duties for each committee member include, but are not limited to:

- Assisting in game day operations, including:
  - Leading section cheers
  - Arriving to games early to help prepare and setup the stands for games
  - Directing students to designated sections
  - Aiding in running hockey tailgates and events
  - Marketing and promoting all hockey events and games
  - Distributing and creating flyers, managing social media invites, etc.
  - Helping plan and execute themes for games
- Provide assistance in running all social media outlets for the committee
- Attending both women's and men's hockey games as scheduled by the director
- Support other Block O sections by attending their events
- Be dedicated to both men's and women's hockey teams along with Block O as a whole

As a member of the Hockey Committee, you will be expected to attend all committee meetings, sports, and other selected events as defined by the Hockey Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meeting and events should reflect as such.

Email Hockey Committee Applications to Chester.103@osu.edu





#### Lacrosse Committee

# Roles and Responsibilities

The Block O Lacrosse Committee is selected by the Lacrosse Director and carries out all Block O Lacrosse events. The required duties for each committee member include, but are not limited to:

- Assisting in preparation and brainstorming before games
- Improving the atmosphere during games
- Working with the director in meetings, preparations, and in-game settings
- Assisting the director with social media
  - Running Twitter and Instagram
  - Taking photographs for social media
- Assisting the director in planning and executing of Lacrosse 101, our signature event.

As a member of the Lacrosse Committee, you will be expected to attend all committee meeting and selected events as defined by the Lacrosse Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meeting and events should reflect as such.

Email Lacrosse Committee Applications to Fry.454@osu.edu





### **Soccer Committee**

# Roles and Responsibilities

The Block O Soccer Committee is selected by the Soccer Director and carries out all Block O Soccer events. The required duties for each committee member include, but are not limited to:

- Assisting in preparation and brainstorming before matches
- Aiding in the management of the Block O Soccer social media accounts
- Improving game day atmosphere during matches
- Helping with promotional events and giveaways
- Promoting matches and events
- Assist the Director in collaborations with the Columbus Crew

As a member of the Soccer Committee, you will be expected to attend all committee meetings and selected events as defined by the Soccer Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meeting and events should reflect as such.

Email Soccer Committee Applications to Doss.130@osu.edu





# Volleyball Committee

## Roles and Responsibilities

The Block O Volleyball Committee is selected by the Volleyball Director and carries out all Block O Volleyball events. The required duties for each committee member include, but are not limited to:

- Providing assistance in the brainstorming process of cheers, giveaways, as well as assisting the Director before matches as needed
- Bringing a positive & energetic atmosphere to matches
- Helping plan & execute our signature event, Volleyball 101
- Assisting in the running of the Block O Volleyball social media accounts

As a member of the Volleyball Committee, you will be expected to attend all committee meetings and selected events as defined by the Volleyball Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meeting and events should reflect as such.

A basic understanding of Volleyball can be beneficial, but no experience is necessary to serve on this committee.

Email Volleyball Committee to Williams.7594@osu.edu





# Women's Basketball Committee Roles and Responsibilities

The Block O Women's Basketball Committee is selected by the Director of Women's Basketball Operations to assist in the planning and implementation of student section activities for the 2021-2022 season. All members of Block O, regardless of previous involvement, are encouraged to apply as an opportunity to become more involved in the organization. Committee members will be primarily responsible for assisting the Director in one particular aspect of the section that is of interest to them. Possible committee member roles include:

- Social Media Coordinator
- In-Game Section Leader
- Liaison Between Section and Women's Basketball Staff
- Fan Experience/Promotions Coordinator
- Pre-Season Meet & Greet Coordinator

These potential roles can be modified and more roles can become available to fit the passions and interests of each particular committee member. Committee members will serve from time of selection until the end of the 2021-2022 Women's Basketball Season. Committee members are expected to attend all home women's basketball games, barring any schedule conflicts. Committee members will also be expected to support all Block O sections during their time on committee.

As a member of the Women's Basketball Committee, you will be considered a leader in the organization and will be held to a higher standard of conduct at events. You will be expected to set the bar at events and be an example for all fans to follow. Because the Women's Basketball section is making a return this year, you have an opportunity to be on the first committee in a new era of the section. Together, we will lead the section with intensity and excitement that will turn the Schottenstein Center into one of the most electric venues for women's basketball in the country. We hope you are up for the challenge and ready to bring the juice back to women's basketball!

Email Women's Basketball Committee Applications to Cicerini.2@osu.edu



# Wrestling Committee

# Roles and Responsibilities

The Block O Wrestling Committee is selected by the Wrestling Director and carries out all Block O Wrestling events. The required duties for each committee member include, but are not limited to:

- Improving game day atmosphere during matches
- Promoting matches and events via social media and other ways
- Working with the Director in meetings, preparations and in-match settings
- Assisting in preparation and brainstorming before matches, bringing new ideas to the table
- Knowledge of sport is recommended to teach attendees about the sport of wrestling

As a member of the Wrestling Committee, you will be expected to attend all committee meetings and selected events as defined by the Wrestling Director. Additionally, you will be seen as a leader and a role model in Block O and your conduct in the Committee at meeting and events.

Email Wrestling Committee Applications to Milhoan.26@osu.edu

